# Visualizing and Analyzing NIAID's Research Portfolios

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## Why Build a Visual Analytic Tool?

#### Mine Data

NIAID has rich, complex data that describes the Institute's funded research portfolio. Visualization of this data frequently uncovers hidden information, and makes it accessible to more users.

#### **Interact with Data**

Interaction allows the end user to

- gain insight easily and quickly
- analyze data as questions evolve
- slice and dice information

## **Personalize Data**

Allows analysts to present the right amount of information, from a snapshot view to project level details.

# Benefits of Using a Data Visualization Software

#### Connects to various data sources

- Provides real-time connection to databases. Connecting live to the database allows the user to automatically visualize updated data.
- Can upload Excel spreadsheets or other common file formats to build visuals.

## **Provides numerous chart options**

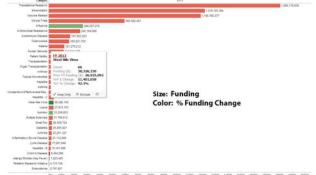
Multiple chart/graphic options for appropriate representation of different data types.

## Allows interaction with data

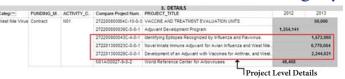
- Drill down capability allows users to select and filter on data to answer specific questions.
- Hover view provides additional information and underlying data on a specific category.

# Treemap View of NIAID's Infectious Disease **Research Portfolio** Size: Funding Color: % Funding Change •A snapshot of over 250 NIAID funded organisms • Funding for each organism. Funding change for each organism. Relative size of funding for organisms. **Details for a Selected Disease Organism** \$90,014 \$639 528 \$594 490 \$227,044 \$349,463 \$360,725 \$866.572 \$1.304... \$76,750 \$76,750 \$105,425 \$105,425 \$292,717 \$1,326,.. \$1,486,..

# **Bar Graph View of Selected NIAID Funded Disease Categories**



- An overview of ~40 selected categories.
  Connects to a live database and updates changes daily.
  Shows funding and % funding change for each category.
- **Details for a Selected Disease Category**



## Conclusion

A visual analytic tool resulted in

- Better understanding of, accessibility to and **interaction** with the data. The tool allows the user to find information that might have remained otherwise unknown and to quickly respond to specific questions about a given portfolio.
- A more **efficient method** of analyzing portfolios.



